



SN	SERVICES	BRONZE	SILVER	GOLD	PLATINUM
1	Author Website/Blog Setup	✓	✓	✓	✓
2	Official Facebook Page for Author	✓	✓	✓	✓
3	Official Twitter Handle for Author	✓	✓	✓	✓
4	Official Instagram Page for Author	✓	✓	✓	✓
5	Republishing [Digital Version]	✓	✓	✓	✓
6	Hosting on Nation's Biggest Online Bookstore, <i>Iwe.ng</i>	✓	✓	✓	✓
7	Hosting on Merchant Sites	✓	✓	✓	✓
8	Platform Management [3 months]	✓	✓	✓	✓
9	Facebook Page Population [3 months]	✓	✓	✓	✓
10	Facebook Post Promotion [3 months]	✓	✓	✓	✓
11	Facebook Adverts [3 months]	✓	✓	✓	✓
12	Bookstore Distribution [5 stores]	✓	✓	✓	✓
13	Twitter Account Population [3 months]		✓	✓	✓
14	Twitter Post Promotion [3 months]		✓	✓	✓
15	Twitter Adverts [3 months]		✓	✓	✓
16	Book Review on Online Media Sites		✓	✓	✓
17	Advert Posters featuring Author and Published Works		✓	✓	✓
18	Online Adverts: Keyword Search			✓	✓
19	Content Marketing			✓	✓
20	Promotional Items: <i>Book markers [100], Customised Shirts [2], Greeting Cards [50]</i>			✓	✓



21	Bookstore Distribution [10 stores]			✓	✓
22	Author Profile on Goodreads			✓	✓
23	Deluxe Social Media Presence: <i>LinkedIn, Nairaland, Google+</i>			✓	✓
24	Audio Book [Chapter One]			✓	✓
25	Book Review in Top National Dailies				✓
26	Premium Social Media Presence: <i>YouTube, Slideshare, Medium, Blogger</i>				✓
27	Online Adverts: Display Banner				✓
28	Promotional Items: <i>Bookmarkers [200], Customised Shirts [5], Greeting Cards [100]</i>				✓
29	Expert/Celebrity Endorsement				✓
30	Book Trailer [video] hosted on YouTube				✓
31	Author Profile + Management on Goodreads				✓
32	Audio Book [entire book]				✓